amadeus

Rebuild Travel Digital Health Survey SINGAPORE

96%

of Singaporean travelers would be comfortable using a digital health passport for future travel.

79%

of travelers surveyed would be willing to store their travel health data electronically if it enabled them to pass through the airport faster with fewer face-to-face interactions

76%

of travelers surveyed would be willing to store their travel health data electronically if it enabled them to travel to more destinations

74%

of travelers would be more likely to share their health data if the airlines they most frequently travel with offered a way to store their travel health data





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Although receptiveness is high, there are **concerns** around the use and **storage of data**. The three main concerns Singaporean travelers have around storing health data are:



Security risks with personal information being hacked Privacy concerns around what health information needs to be shared A lack of global standards and accountability around how personal data would be treated

Looking ahead

What solutions could help to reassure Singaporean travelers and alleviate their concerns:



51%

of travelers said a travel app that could be used across the whole journey would greatly improve their overall travel experience BV

51%

of travelers agree a travel app would make them more likely to travel once restrictions are lifted



63%

of travelers would be more likely to use an app if a travel company partnered with a trusted healthcare company

Methodology: Censuswide surveyed 9,055 respondents who've travelled abroad in the last 18 months in France, Spain, Germany, UK, India, Singapore, UAE, US and Russia between 18th – 26th February 2021.

#RebuildTravel